

WHAT IS CLAIMED IS:

1. A method for responding to a site access in which a service provider site for providing contents via a communication network transmits, when an access request is made from a requesting terminal, contents of the service provider site to the requesting terminal in response to the access request, the method comprising:

determining whether or not the access request is made via a specific site affiliated with the service provider site;

changing a part of the contents to be transmitted to the requesting terminal to predetermined information corresponding to the specific site when the access request is made via the specific site; and

transmitting the contents including the predetermined information to the requesting terminal.

2. The method according to claim 1, wherein said specific site is a site affiliated with the service provider site.

3. The method according to claim 1, wherein said determining comprising:

determining whether or not the access request includes an identifier of the specific site; and

determining that the access request is made via the specific site when the identifier is included in the access request.

4. The method according to claim 1, further

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contents corresponding to a service designated by the user terminal;

receiving a response information relating to the provided contents from the user terminal via the communication network and determining whether the response information is transmitted from a specific site affiliated with the service provider site when a predetermined processing is to be performed with regard to the response information; and

performing the predetermined processing based on a result of determination.

7. The method according to claim 6, wherein said predetermined processing is a processing for preparing an electronic mail in response to the response information and transmitting the mail via the communication network to another terminal which is different from the user terminal, the mail being transmitted to a terminal belonging to the specific site when the response information is transmitted from the specific site and to a terminal belonging to the service provider site when the response information is not transmitted from the specific site.

8. An article of manufacture comprising a computer usable medium having computer readable program code means embodied therein and for responding to a site access in which a service provider site for providing contents via a communication network

transmits, when an access request is made from a requesting terminal, contents of the service provider site to the requesting terminal in response to the access request, the computer readable program code means comprising:

computer readable program code means for determining whether or not the access request is made via a specific site affiliated with the service provider site;

computer readable program code means for changing a part of the contents to be transmitted to the requesting terminal to predetermined information corresponding to the specific site when the access request is made via the specific site; and

computer readable program code means for transmitting the contents including the predetermined information to the requesting terminal.

9. An article of manufacture comprising a computer usable medium having computer readable program code means embodied therein and for verifying a user who makes an access request to a service provider site via a communication network, the computer readable program code means comprising:

computer readable program code means for determining whether or not the access request is made via a specific site which is affiliated with the service provider site; and

computer readable program code means for
conducting user verification based on user information
which is registered with the specific site when the
access request is made via the specific site and
conducting user verification based on user information
registered with the service provider site when the
access request is not made via the specific site.

10. An article of manufacture comprising a
computer usable medium having computer readable program
code means embodied therein and for providing by a
service provider site to a user terminal via a
communication network a service items corresponding to
an access request from the user terminal, the computer
readable program code means comprising:

computer readable program code means for providing
to the user terminal a predetermined contents
corresponding to a service item designated by the user
terminal;

computer readable program code means for receiving
a response information relating to the provided
contents from the user terminal via the communication
network and determining whether the response
information is transmitted from a specific site
affiliated with the service provider site when a
predetermined processing is to be performed with regard
to the response information; and

computer readable program code means for

performing the predetermined processing based on a result of determination.

11. A method of providing a home page of a service provider via a communication network, the method comprising:

receiving a request for the home page from a user;

determining whether the user is a member of the service provider; and

transmitting an original home page to the user when the user is the member and a modified home page when the user is a member of an affiliated provider, in the modified home page an identification of the service provider included in the original home page being changed to an identification of the affiliated provider.

12. The method according to claim 11, wherein the request is transmitted from the user of the affiliated provider includes an identifier indicating that user is a member of the affiliated provider and it is determined whether the user is a member of the service provider based on whether the request includes the identifier.

13. The method according to claim 12, wherein the modified home page is created by changing the identification of the service provider included in the original home page to an identification of the affiliated provider based on the identifier.

14. The method according to claim 12, further

comprising:

charging the user when the user is the member and
charging the affiliated provider when the user is the
member of the affiliated provider.

5 15. A method of verification of a user requesting
a service to a service provider via a network, the
method comprising:

receiving a request for the service from a user;
determining whether the user is a member of the
10 service provider; and

verifying the user based on a member database of
the service provider when the user is the member and
based on a member database of a member of affiliated
provider.

15 16. A method of providing an enterprise support
service to a member of an enterprise support service
provider via a communication network, the method
comprising:

providing a home page of the enterprise support
20 service provider, the home page including at least a
hypertext for a management consultation as service
item;

receiving a request of the management consultation
from a user;

25 determining whether the user is a member of the
enterprise support service provider; and

transmitting the request to a consultant group

representative of the enterprise support service provider when the user is the member and to a consultant of an affiliated service provider when the user is a member of the affiliated service provider.

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